

The welcome offer is only valid for arrivals in the Ahrntal holiday region and is limited to the months of May to October 2026. Eligibility to participate also requires a booking at

a member establishment of the Ahrntal holiday region, as well as proof of arrival by public transport such as train or bus (group travel excluded).

¹The package must be collected in person from one of the holiday region's offices (Luttach, St. Johann, Steinhaus and Sand in Taufers).

²One package per family (up to 6 persons) or for private groups up to 4 travellers. See promotion guidelines.

³Group travel in your own bus is excluded from this offer.

Promotional guidelines & terms and conditions of participation (May 2026):

Subject: Special offer: 'Travel in an environmentally friendly way by public transport – and be rewarded with the gourmetbox "Taste Ahrntal"!''

The Ahrntal holiday region (Ahrntal Tourist Associations, Ahrner Str. 22, 39030 Luttach (BZ) and Sand in Taufers, Josef-Jungmann-Str. 8, 39032 Sand in Taufers (BZ)) intend to organise the following special promotion: 'Travel in an environmentally friendly way – and be rewarded!'

1. Organiser of the campaign

Ahrntal/Valle Aurina holiday region = Ahrntal + Sand in Taufers tourist associations, covering the following municipal areas: Prettau/Kasern, Ahrntal (St. Peter, St. Jakob, Steinhaus, St. Johann, Luttach, Weißenbach), Sand in Taufers (Rein in Taufers, Ahornach, Kematen, Mühlen in Taufers and Sand in Taufers and Mühlwald/Lappach).

2. Duration of the promotion

Start of the promotion: 1 May 2026

End of the promotion: 31 October 2026

After registering and providing proof of arrival by public transport, guests must collect their reward packages themselves from one of the collection offices in the Ahrntal holiday region (Sand in Taufers, Luttach, St. Johann, Steinhaus). Packages that are not collected cannot be sent and will be forfeited without replacement.

3. Location:

The promotion is being held in the Ahrntal/Valle Aurina holiday region, Province of Bolzano, Italy.

4. Objective

The aim of the campaign is to make sustainable travel to the Ahrntal holiday region by public transport, i.e. by train or long-distance coach (excluding private group trips in your own coach), in order to support the Ahrntal valley in terms of nature conservation and environmental protection and to fulfil our commitment to sustainability, which we feel obliged to do due to our certification with South Tyrol Sustainability Level 3 and GSTC Level.

5. Eligibility to participate in the campaign

All guests of the Ahrntal holiday region who arrive by train or long-distance coach (excluding group trips in their own coach) and stay overnight in a member establishment of the Ahrntal and Sand in Taufers tourist associations. **All natural persons who have reached the age of 18 at the time of participation in the promotion are eligible to participate once. In the case of families, only one family member may participate on behalf of the entire family; the same applies to couples and groups of friends or acquaintances.** During the specified special promotion period, each person/family may only participate in the welcome promotion once. Public transport includes trains, regular buses and long-distance coaches such as Flixbus.

6. Type and total value of reward packages

The reward Package consist of high-quality products from the Ahrntal Valley/South Tyrol worth approximately € 20. Only one package will be given per family, up to 6 family members, and for private groups, 1 package per 4 travellers.

7. Conditions of participation

All guests (foreign and domestic) who visit the Ahrntal holiday region by train or long-distance coach during the promotional period (excluding group trips in private coaches) and stay at a member establishment of the Ahrntal Tourist Association or Sand in Taufers Tourist Association are eligible to participate. Each family (one family member represents the entire family) or each person/little private group can only participate in the promotion once. The reward package must be collected in person from one of the FERE offices.

8. How to take part in the promotion

To participate, you must present a photo of your train/bus ticket showing that you travelled during the promotional period, as well as proof of booking with a member establishment in the Ahrntal holiday region. To collect the reward package, you must present a valid identity card or comparable document proving the traveller's identity, as well as the tickets used for travel (digital tickets are also accepted). Guest data will be recorded in an internal list to prevent duplicate collection or collection by a family or group at different offices. To this end, you must consent to the GDPR (verbal confirmation is sufficient and will be documented in the list). Presentation of the documents automatically constitutes consent to the GDPR.

The Ahrntal and Sand in Taufers tourist associations accept no liability for technical malfunctions of any kind, caused by natural events or third parties, which impair or prevent participation in the promotion. Legal recourse is excluded. After presenting proof of eligibility to receive the 'Taste Ahrntal' box, the traveller will be given the package at one of our offices. Shipping is NOT possible. The package can only be obtained by picking it up at one of the tourist offices in the holiday region.

The Ahrntal holiday region does not use the guest's contact details for advertising purposes (e.g. newsletters).

9. Exclusion

Members and employees of the Ahrntal holiday region and their relatives are excluded from the promotion. Registrations by unnatural persons, chatbots and those manipulated by AI are invalid and will be excluded from the promotion.

10. Identification of eligible persons

If there is suspicion that the travel tickets have been tampered with, the welcome package will not be handed over. Cash payments or exchanges are not possible. If the reward package is rejected or not collected from one of the offices, the reward will be forfeited. The Ahrntal holiday region accepts no liability for any external influences, disruptions to the implementation of the promotion by third parties, passenger transport companies or natural events. In this case, the entitlement to a welcome package shall lapse without replacement. Should unforeseeable circumstances necessitate a change in the terms and conditions, duration or content of the promotion, the Ahrntal holiday region reserves the right to adapt these to the necessary requirements or to take measures that may be necessary due to the circumstances, or to terminate the promotion with immediate effect. No justification or explanation

is required for the termination of the promotion due to internal or external requirements, as it is a voluntary service. Legal recourse is excluded.

11. Deadlines and method of reward package delivery

Reward packages must be collected in person from one of the collection offices in Sand in Taufers, Luttach, St. Johann or Steinhaus during the stay/travel period. Delivery is not possible.

12. Visibility of the promotion

The promotion will be visible on the Ahrntal holiday region website and via member businesses and partners on the internet, on relevant social media channels and in the press. The Ahrntal Tourism Association and the Sand in Taufers Tourism Association reserve the right to use any other communication channels that appear useful for publicising the promotion and the associated invitation to travel sustainably to the holiday region. This is a voluntary service provided by the Ahrntal holiday region.

13. Right of recourse

The organiser of the promotion waives the right of recourse pursuant to Art. 30 DPR 600/1973.

14. Processing of personal data

Participation requires full acceptance of the terms and conditions of participation and the privacy policy (see: 'Processing of personal data'). Participants consent to the processing of their personal data for the purposes of all phases and procedures of the promotion. Their rights under Chapter III of EU Regulation No. 2016/679 remain unaffected. The data provided will be processed in compliance with Chapter II of EU Regulation 2016/679 on the legal obligations and requirements for carrying out the promotion. The data will not be used for any other advertising purposes beyond the promotion. The names of those who collect a gourmet package will not be published. If it is necessary to complete the personal data, this can be arranged by the participant (Art. 16), and their deletion can also be requested for valid reasons (Art. 17). Legal recourse is excluded.

15. Place of jurisdiction

The place of jurisdiction is the Regional Court of Bolzano, Gerichtsplatz 1, 39100 Bolzano.